



CAMPAIGNIR

**ISLAMIC RELIEF CAMPAIGNING AND
ADVOCACY VOLUNTEER PROGRAMME
FOR SCOTLAND**

HAD | Humanitarian
Academy for
Development

ilm
A City & Guilds Group Business

ABOUT

CAMPAIGNIR

▶ ADDITIONAL BENEFITS

ACCREDITATION

Working in partnership with the Humanitarian Academy for Development, the course is fully accredited and will be endorsed by the Institute of Leadership and Management

SELF-REFLECTION

You'll be given continuous opportunities to reflect upon your own self and review your learning as you embark on this journey of transformation

EXPERIENTIAL LEARNING

You'll be given the opportunity to gain hands-on experience of developing campaign strategies and to see them put into action!

NETWORKING

You'll meet and mingle with people of different backgrounds with different interests and build new and lasting friendships

▶ AIM

To empower our volunteers to make change by building their capacity to campaign on Islamic Relief's priority advocacy issues

▶ WHAT YOU CAN EXPECT?

At CampaignIR you will learn all the skills needed to be an effective campaigner from the theory down to the relevant practical experience. You will also learn about Islamic Relief UK's key campaign areas consisting of Climate Change, Gender Justice and Humanitarian conflict. But that's not all, this volunteer programme is also a process of self-development and reflection giving you some key tools for life!



WHAT WILL I GAIN AS A CAMPAIGNER VOLUNTEER?

1. ORGANISATIONAL INSIGHT

Saturday 7th November 2020

Session to help you better understand the Islamic Relief family; our values, standards, structure, and work

2. MEDIA POWER (ONLINE)

Saturday 19th December 2020

Learn how to use social media and harness the positive power of media in all its forms to amplify your messages

3. BECOME A CAMPAIGN BRAINBOX

Saturday 16th January 2021

Gain an insight into our in-house campaigns from tackling climate change to empowering women and girls, enabling you to be a better ambassador for the cause

4. SKILLS IN CAMPAIGNING

Saturday 20th February 2021

It's all about people power! Learn about the various components of creating and running a campaign and how to build crucial momentum for change through effective campaigning

5. LEADERSHIP RETREAT & CAMPAIGN PLANNING

Friday 12th - Sunday 14th March 2021

Join us for a fun-packed weekend covering how to build campaign timelines and advocacy strategies combined with developing leadership and team work skills

6. ECO RAMADAN/CLIMATE EVENT

Saturday 17th April 2021

Organise and manage an Eco Iftar, celebrating Ramadan with the wider community without harming the environment

7. PUBLIC SPEAKING

Saturday 19th June 2021

Become a public speaking pro and learn how to present to a range of audiences with confidence and flare!

8. COPYWRITING WORKSHOP

Saturday 17th July 2021

Learn how to write for different audiences including composing blogs and writing video scripts

9. POLITICS & ADVOCACY

Saturday 18th September 2021

Get an insight into the corridors of power by visiting the House of Parliament and meeting with law-makers

10. COP26* PLANNING

Saturday 9th October 2021

Play a critical role in organising your community to host dignitaries from across the world and ensure a lasting legacy for the community

11. ILM PRESENTATION

Saturday 20th November 2021

To gain your course certification, we'll assess a presentation of your learning and leadership style and skills

12. REVIEW AND NEXT STEPS

Saturday 18th December 2021

This final review programme will include discussing the next steps for engaging with our campaigns as a volunteer



▶ PROGRAMME OUTLINE

The programme will start in November 2020 till December 2021

Duration: 14 months

Date: Sessions take place on the Saturday of each month (with a few exceptions)

Location: Sessions will occur in Glasgow and online

Cost: All your expenses will be covered

Covid-19: Sessions may be postponed or delivered online to ensure we follow government guidelines

▶ WHAT COMMITMENT WILL YOU NEED TO MAKE?

To be part of this programme, we expect you to:

- Fully participate and attend all the sessions
- Abide by the policies and procedures of Islamic Relief
- Dedicated to learning, exploring and having fun

▶ THE PROCESS

To apply, please complete our online application form on our website: [IRUK.CO/CAMPAIGNIR](https://www.iruk.co/campaignir)



▶ CONTACT US

If you have any questions, please email us on:

ukvolunteers@islamic-relief.org.uk

or call **0207 593 3214** or **0750 008 6639**

